

**Green Travel Plan Performance Indicators**

<b>Objective</b>	<b>Strategy</b>	<b>Key Indicator</b>
<b><i>Accessibility</i></b>	Transport improvements, increase awareness of sustainable transport objectives, minimise need to travel.	time taken to travel vehicle type
<b><i>Environment &amp; Health</i></b>	Maintain/improve air quality Promote transport patterns that maintain/reduce noise levels Protect and enhance the quality of the conservation area and of buildings interest Remove heavy traffic	reduction in traffic (statistics obtained from MEPA)
<b><i>Safety</i></b>	Reduce traffic accidents Improve personal security	Road accidents (statistics obtained from ADT/NSO)
<b><i>Integration</i></b>	Promote transport interchange facilities for pedestrians, cyclists and bus users	number of people using alternative modes of transport

**Secondary Indicator**

Number of local employers  
with Green Travel Plans

air quality measures

(statistics obtained  
from MEPA)

cycle friendly  
crossings  
pedestrian  
friendly crossings

number of secure cycle parking  
spaces at bus terminii.